



OWNERSHIP THINKING

"Creating Cultures Of Accountability and Purpose"

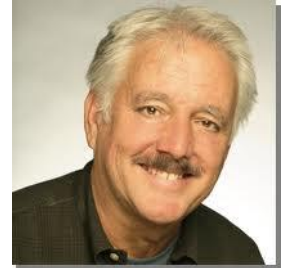
7th Annual Conference

October 17-18, 2013 • Inverness Hotel & Conference Center • Englewood, CO

**Get Started!: [Ownership Thinking GS Pre-Conference Workshop](#): Oct. 16th 8:30 - 5:00
Special Field Trip to the New Belgium Brewing Company Oct. 16th – by reservation**

Keynote Speaker: Steve Chandler
The Hands-Off Manager

Steve is the bestselling author of *The Hands Off Manager*, *100 Ways to Motivate Yourself* and 33 other books on business and personal development. Known as America's notoriously unorthodox personal growth guru, he has helped thousands of people transform their lives and businesses. Brad highly endorses Steve's thought leadership.



General Session Speaker: Jaynie Smith
Relevant Selling and Competitive Advantage

"Why should I buy from YOU and not your COMPETITOR?"
This is the game-changing question for every company. Jaynie Smith, CEO of SmartAdvantage, helps business leaders identify new marketing and sales messages that align with what your customers value most—ensuring they buy from YOU, and not your competition.



General Session Speaker: Eric Coryell
Creating and Leading Accountable Teams

Are your teams accountable for their performance? Do they function well in the organization, or in isolated silos? Eric shares his best practices about team functionality that will open new doors on optimizing team performance, with profitable results. Eric is a sought after coach who brings creativity, tools and methods to the most complex and perplexing elements of the company – teams.



There are 14 exceptional and actionable breakout sessions including:

- Coaching vs. Managing, Lisa Case
- Language of Leadership, David Firth
- Healthy Living, Todd Whitthorne
- Common Sense Quality, Vincent Langley
- Make or Break Execution, Dan Barnett
- Strategic Pricing, Casey Brown
- Built for Life, Bill Flagg
- Accountability as a Retention Tool, Tim Keran



[Inverness Hotel & Conf. Ctr.](#)
[Special OT Rates Available](#)

Early Bird ends July 1st

Register today

Online: ownershipthinking.com/events
Email carmen@ownershipthinking.com

The conference WILL sell out.
Reserve your conference & hotel soon.

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